

# Tracking Ashland



Celebrating Our 101st Year

Volume 101 Number 12

February 2025

*Don't forget  
Valentine's  
Day*

*February  
14th*



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Happy February everyone!

Our big February event is our second annual Empty Bowls at Oakdale on the Sunday before the Super Bowl. Last year's event was a very successful fundraiser and this year it's already sold out. Proceeds will benefit W.H.E.A.T. & Kiwanis Club community projects. I'm looking forward to seeing everyone there. If you missed out on tickets, please keep this event in mind for next February.

February is also the month of the Capital District Kiwanis Mid-year Conference in Cambridge, MD. Several Ashland Kiwanians will be attending, and we hope to bring home new ideas and information to share with the club.

Our next big event will be our 2025 Karwanis Car Show on Saturday, May 17<sup>th</sup>! We are looking to make the 4<sup>th</sup> annual show the biggest yet. Keep watching our website and newsletter for more information as it develops.

Take care, I look forward to seeing everyone in February!

Remember that #KidsNeedKiwanis.

Mike

# We're on the Web

[ashlandvakiwanis.org](http://ashlandvakiwanis.org)

**THE KIWANIS CLUB OF ASHLAND**

**MEETS 1ST AND 3RD MONDAYS, 6:15 P.M.**

**ESTES DINING HALL**

**RANDOLPH MACON COLLEGE**



## This Month's Club Meetings

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**Monday                      February 3, 2025                      6:15 PM**

*Topic: Data Centers*

*Speaker : Nora Amos*

Meeting in Estes Dining Hall Trustee/Worsham Room

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**Monday                      February 17, 2025                      6:15 PM**

*Topic: TBD*

*Speaker: Come and be surprised*

Meeting in Estes Dining Hall Trustee/Worsham Room

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**Monday                      February 24, 2025                      6:30 PM**

**Club Board of Directors Meeting**

All Current Officers, Directors and Committee Chairs please attend

Duncan Memorial Church

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### COMING EVENTS

Empty Bowls	February 2	4:30 pm	Oakdale
District Mid-Year Conference	Feb 28—Mar 2		Cambridge, MD
Ashland Club Foundation Meeting	April 21	5 pm	Estes Dining Hall
Karwanis Car Show	May 17		Ashland Junction
Kiwanis International Convention	June 25-28		Pittsburgh, PA
105th Capital District Kiwanis Convention	August 22-24,		Hyatt Regency Crystal City



## New Member Report

**Please Welcome Our Newest Member**



**RONALD K, SMITH, JR.**

**Preferred Nickname:** Ron

**Spouse:** Rose

**Occupation:** Retired from DOD, Federal Civil Service

**Home:** Ashland

**What are your hobbies or spare time activities?**

Pickleball, Spin Bike, Reading.

**Other bits of interest you would like to share with us:**

Commander, United States Navy, Retired

Member—Church of Our Savior, Episcopal Church, Montpelier, VA

**Email:** rksingermany@gmail.com



## Scholarship Committee Report

### Madelyn Stone

Madelyn has received three years of her four year scholarship at University of Tennessee so far and planned to come to our meeting with her father to thank us in person. Unfortunately, that meeting was snowed out and cancelled and she had to be back at Campus before our next meeting was held.

So I asked her to give us a write-up of her accomplishments so we could share it in the newsletter. I think you will agree with me that our money has been put to very good use.

Madelyn Stone

1/16/2025

During my time in college, I have cultivated a strong foundation in Supply Chain Management, with a concentration in Business Analytics and a focus on Sustainability. My academic journey has been complemented by a range of leadership roles and professional experiences that reflect my commitment to excellence and growth.

As Editor-in-Chief of Ablaze magazine, a feminist magazine on UT campus, I have developed critical leadership skills by overseeing publication operations, improving communication and delegation, and leading my team to win 1st place in the Best Magazine Entertainment Page/Spread category at a national student media conference in New Orleans. Similarly, my involvement with the Tennessee Association of Supply

Chain (TASC) has allowed me to contribute significantly to the organization. From merging two clubs into TASC during my Freshman year to serving as Social Event

Coordinator and now Vice President of Engagement, I have facilitated employer-student connections with companies like Mondelez and PepsiCo and strengthened engagement initiatives.

Professionally, I have gained valuable experience during my internships at Tractor Supply Co. and Altar'd State. At Tractor Supply, I optimized transportation operations, tracked vendor performance using Power BI, and supported regional supply chain efficiency. At Altar'd State, I contributed to inventory planning and forecasting for key apparel categories, collaborating with cross-departmental teams to align business strategies.

My dedication to academic and professional excellence has been recognized through several honors, including being inducted into the Scholars of Distinction for being in the top 5% of Supply Chain students and the NeXxus-Ryder Scholarship for advancing women in supply chain management. Additionally, earning the Supply Chain Career Ready Certification during my Freshman year equipped me with critical technical and professional skills, while the most recent National Retail Federation (NRF) Ray Greenly Scholarship provided an exclusive opportunity to connect with industry leaders in New York and learn about current innovations being made in retail.

### OVERVIEW:

#### Academic Focus

- Major: Supply Chain Management

*(Continued on page 5)*



## Scholarship Committee Report—Cont'd

*(Continued from page 4)*

- Concentration: Business Analytics
- Cohort: Sustainability

### **Leadership and Campus Involvement**

- Ablaze Magazine

Started as a Photo Contributor (Freshman year) and advanced to Editor-in-Chief (Fall 2023–Present). Oversaw publication operations, improved communication, delegation, and public speaking skills, and led the team to win 1st place for Best Magazine Entertainment Page/Spread at a national student media conference.

- Tennessee Association of Supply Chain (TASC)
  - Joined Freshman year, serving as Social Event Coordinator (Sophomore year), and now Vice President of Engagement.
  - Played a key role in merging two organizations into TASC and fostering employer-student connections through events with companies like Mondelez and PepsiCo.
  - Currently, lead a team managing student engagement initiatives.
- The Daily Beacon

Began as a Photo Staff member, where work was published and led to a paid role. Transitioned focus to Ablaze Magazine after Sophomore year.

### **Professional Experience**

- Tractor Supply Co. (Summer 2024)

Optimized transportation operations for inbound store deliveries across multiple regions, created a Power BI dashboard to track vendor performance trends, and provided critical updates on delayed loads.

- Altar'd State (Fall 2024)

Contributed to inventory forecasting and planning for key apparel categories.

Participated in strategic planning sessions to align cross-departmental objectives.

### **Honors and Awards**

- Scholars of Distinction: Top 5% of Supply Chain students recognized for academic excellence and professional development.
- NeXus-Ryder Scholarship: \$5,000 award for contributions to advancing women in supply chain management.
- Supply Chain Career Ready Certification: Gained skills in SQL, Tableau, and Power BI while engaging in networking and professional development.
- NRF Ray Greenly Scholarship: Selected for an exclusive industry experience in New York, connecting with major retailers and industry leaders.

# Tracking Ashland



## Charitable Foundation Report

The Foundation is on a fiscal year ending in October, the same as the Club, but most of us think in annual year terms so the figures expressed here are annual figures.

During 2024, our Club members donated \$6,585 to the Foundation. This came from 29 members or 58% of our total membership. Of course, we think this percentage should be higher, but we express our sincere thanks to all who donated. Thank You.

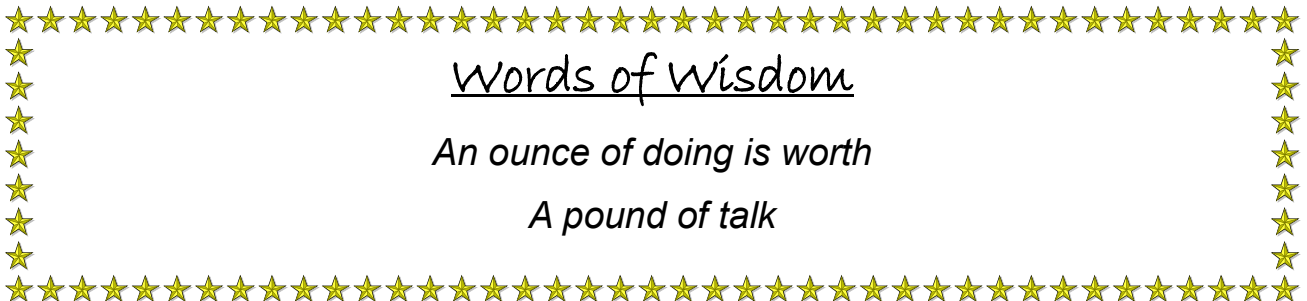
As for the health of your Foundation, it is in a very strong position. Our investments have brought in a net of \$94,228.68 this year. We distributed \$2,604.26 for our Perfect Attendance Project, \$21,000 in Scholarships and \$18,000 in Grants a total of \$41,604.20.

Annual grants were made to Wings of Hope Ranch, Patrick Henry YMCA, Angi Miles Happy Reading Program and one-time grants went to the Ashland Theater, Beyond Boundaries and the Kiwanis Disaster Assistance Program for SW Virginia. Our recurring program commitments currently total \$51,604 annually. Some scholarship recipients did not apply for all the approved years.

Remember the Foundation in your donation plans as we strive to support local children's projects and always welcome your input, advice and charitable suggestions for future donations.

If you have to take a RMD from your IRA, you can have the custodian send a check directly to the Foundation which will be a tax-free stock sale transaction on your behalf. Of course, we are a 501 (C) 3 entity so donations are tax deductible on your annual tax return. If you prefer PayPal, please use the link on the Foundations web page portion of the Clubs website, [ashlandvakiwanis.org](http://ashlandvakiwanis.org) to avoid fees charged back to the Foundation.

As a member of the Ashland Virginia Kiwanis Club, you are always welcome to attend any of the Foundation's Board meetings which are held on the third Monday of each quarter. Watch the Club's newsletter for specific dates.



### Words of Wisdom

*An ounce of doing is worth*

*A pound of talk*



# Tracking Ashland



## Volunteer Opportunities

### The Hanover Tavern Foundation

The Hanover Tavern Foundation has requested our support to volunteering to lead the 2025 4th grade field trips to be held throughout the month of March.

*"Each year, Hanover Tavern Foundation hosts more than 2,500 students in our annual 4th-grade History in the Heart of Virginia SOL based field trip. During the visit students will interact with fascinating living history characters such as Patrick Henry, George Washington, Margaret Wight, Mr. Chisholm the Tavern Keeper, Civil War soldier, and George Washington Fields, the son of enslaved Tavern cook, Martha Ann.*

*As a Volunteer you will be tasked with helping students get on/off the bus and into groups, chaperoning your assigned group from point A to B, and timing each interpretive station to make sure the field trip stays on time. There will always be a staff member available to help if there are any questions or concerns."*

To sign-up, please click the link below:

<https://www.signupgenius.com/go/30E0B4CA9A72EA6FE3-54266182-field/43051055#/>

### Another Woman's Treasure

#### They Help Homeless Youth in Our Community

**Another Woman's Treasure** is an annual fundraiser for Change the World RVA, a small-but-mighty nonprofit in Richmond that supports youth who have experienced homelessness. Unlike other programs, youth don't "age out" and can stay in the program through college and into early adulthood.

It is hoped that members take any new or gently used purses, jewelry, scarves, belts, men's jewelry (especially cufflinks) , or broken jewelry to our February 3rd and February 17th dinner meetings. Suzanne will collect the items, and ensure they are delivered to Another Woman's Treasure by the due date of March 3rd .



Visit their website at <https://www.changetheworldrva.org/another-womans-treasure> for more information.

# Tracking Ashland



## Club Officers

**2024/2025**

**PRESIDENT**

Mike Fonseca  
804-677-4825

mike@fonsecaconsultingservices.com

**PRESIDENT ELECT**

John Dwyer  
540-435-9957  
dwyerjay8@yahoo.com

**VICE PRESIDENT**

Art Bykonen  
804-247-4261  
art@spacesaverva.com

**TREASURER**

Ed Cooper  
804-798-2990 (H)  
coopere0911@earthlink.net

**SECRETARY**

Suzanne DuBose  
804-564-3343  
kiwanisashlandva@gmail.com

**ASSISTANT SECRETARY**

Ed Hutchinson  
804-519-3837  
arlofarkus@verizon.net

**PAST PRESIDENT**

Bill Hefele  
804-752-2620

## Club Directors

**2023/2025**

John Hartman	Suz Morrison
Mike Carter	Drew Molloy

**2024/2026**

Bill Barga	Cheri Shehane
PJ Edmonds	Pam Sopall

## Foundation Officers

**PRESIDENT**

Mike Carter

**VICE PRESIDENT**

George Smith

**TREASURER**

Ranny Robertson

**SECRETARY**

Ed Hutchinson

## Foundation Directors

Don August	Jody Korman	Bill Hamner
Mike Kelly	John Dwyer	Mike Fonseca

## Kiwanis Club of Ashland Standing Committees

Atton Club — Suzanne DuBose  
Anthem LemonAid — John Hodges  
Ashland Train Day — John Hodges  
BBQ — PJ Edmonds  
Casino Royale-Suzanne DuBose  
Dinner Meeting Raffle — Bill Barga  
Eliminate Coordinator — Berry Wright  
FB/Instagram—Mike Fonseca & Suzanne DuBose  
Food Drive — Suz Morrison & Suzanne DuBose  
Fund Raising Committee — Kyle Hendricks  
House Committee—John Myers  
Interclub Committee—Art Bykonen  
Kar-Wanis Car Show— Roy Mills  
Membership & Education — Art Bykonen  
Newsletter —Ranny Robertson  
Parade — Ranny Robertson & John Myers  
Perfect Attendance Program--Kyle Hendricks  
PR/Communications — Mike Fonseca  
Quartermaster — Larry Ham  
Reading Mentors — Michael Kelly  
Scholarship Committee –Bill Hefele  
Service Leadership Programs—Roy Mills  
Speakers —Troy Aronhalt & Charlie Peterson  
Steak Dinner — PJ Edmonds & Larry Ham  
Strawberry Fair Committee — Dan DiCandilo  
Website Administrator — Mike Fonseca

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