

# Tracking Ashland



Volume 101 Number 7

September 2024



## Annual Family Picnic

Martin's Farm

September 16th

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Fellow Kiwanians--

As the summer comes to an end and a new school year begins I'm proud to say our Club sponsored two events with two of our local schools. First was a breakfast at Patrick Henry for the teachers and the second a picnic at Liberty for their teachers. By supporting our teachers we are supporting our students--let's continue to do so for the coming year!

Speaking of schools--a special thanks to Charlie Martin for his 16 years of service as our SLP Coordinator! Charlie has decided to step down from his position but has agreed to continue to work with Hanover High School and is willing to train his successor. If any Kiwanian would like to take over this important position please let myself or Charlie know.

A quick reminder that because of the Labor Day holiday our next meeting will be on Tuesday, September 3rd at Estes Dining Hall. Our second meeting (September 16th) will be our annual family picnic at Charlie Martin's farm. Please bring your families--I can attest to the fact that the hayride is well worth the trip!

One final note--with great sadness I must report the passing of W.C. "Buck" Herbert. Buck was a longtime Kiwanian and a supporter of many of our past projects. On a personal note he was my sponsor when I joined the Ashland Club 25 years ago. Buck will be sorely missed--please keep his family in your thoughts.

Take care!

Bill

# We're on the Web

[ashlandvakiwanis.org](http://ashlandvakiwanis.org)

**THE KIWANIS CLUB OF ASHLAND**

**MEETS 1ST AND 3RD MONDAYS, 6:15 P.M.**

**ESTES DINING HALL**

**RANDOLPH MACON COLLEGE**



# This Month's Club Meetings

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**Note Date**

**Tuesday                      September 3, 2024                      6:15 PM**

*Speaker: Jim Taylor, Deputy County Administrator*

*Subject: His Choice*

Meeting in Estes Dining Hall Trustee/Worsham Room

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**Monday                      September 16, 2024                      6:00 PM**

*Annual Family Picnic*

*Martin's Farm*

*More on page 3*

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**Monday                      September 23, 2024                      6:30 PM**

**Combined Club Board of Directors Meeting**

**105 England Street, The Cookie Shop**

All Current and Incoming Officers, Directors and Committee Chairs please attend

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## **COMING EVENTS FOR THE CLUB**

**Ashland Kiwanis Charitable Fdn.                      October 21                      5 pm      Hughes Room**

**Ashland/Hanover Holiday Parade                      November 24                      2 pm      Streets of Ashland**

## Annual Family Picnic

### Our Annual Family Picnic

**Monday, September 16th At The Martins' Farm**



This year's annual family picnic is being held once again at the farm of Ann and Charlie Martin in Hanover, Virginia. Delicious cookout fare with all the trimmings, cold drinks, games and socializing with our members and their families are on the menu in addition to Charlie's popular riding tour of the farm. As in the past, we encourage all Ashland Kiwanians to bring their families, including children and grandchildren, and friends to the event. The picnic will begin at 6:00 p.m. and run until 8:00 p.m. or thereabouts. If we have inclement weather, the meal will be held in the farm's barn.

#### Where?

- North on US-301 to Hanover, VA
- Continue on US-301 North, past intersection with VA-54 (on left) to **Normans Bridge Road** (second road on right after passing VA-54)
- Turn **RIGHT** onto Normans Bridge Road and drive NE for approximately 1 ½ - 2 miles to **Hanover Quarter Road (State Route 728)** on the left
- Turn **LEFT** onto **Hanover Quarter Road** and drive to the end of the road

A cadre of volunteers will be doing all they can to provide a delicious picnic meal - with all the trimmings - and social time for members, spouses/partners and children/grandchildren. Various activities, including Charlie's 'tour,' are envisioned.

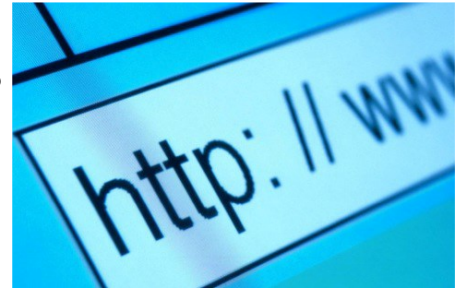
**Hope to see you there!**





## For Your Information

**Are you using ALL of the Kiwanis information resources available to YOU as a member of the Kiwanis Club of Ashland, VA?**



Our monthly newsletter, Tracking Ashland, is our members' chief source of information concerning activities over the past month and plans for the upcoming month. It also provides information, as reported, concerning the activities of our sponsored Service

Leadership Program organizations (Aktion Club, CKI Club, Key Clubs). Tracking Ashland further provides a directory of the officers, directors, and committee chairs of both our Club and Foundation.

Our newsletter is accompanied by a Club Membership Directory, which is published several times a year, usually on a quarterly basis, to provide our members with a paper reference as to the latest contact information of our members (or at least that which is reported to our Secretary).

In addition to these two information sources, additional information on "all things Kiwanis" can be found at the following two web sites:

- [www.capital.kiwanisone.org](http://www.capital.kiwanisone.org) - the web site of our Kiwanis Capital District; and, of course,
- [www.kiwanis.org](http://www.kiwanis.org) - the official web site of Kiwanis International.

Then, of course, there are two other publications with information that should be of interest to Kiwanians:

- Kiwanis Magazine, the paper copy magazine of Kiwanis International (mailed to all Club members); and
- The Capital Kiwanian, the online magazine of the Kiwanis Capital District (DE, DC, MD & VA), published six times a year and available through the Capital District web site above.

*(Continued on page 5)*



## For Your Information, continued

*(Continued from page 4)*

Seemingly lost among these publications and Internet sites is our Club's own web site – [www.ashlandvakiwanis.org](http://www.ashlandvakiwanis.org). This is our Club's site, and it serves a number of major functions:

1. It is our Club's reporting vehicle of information to Kiwanis International (monthly reports prepared by our Secretary, membership information updating, addition/deletion of members, event attendance, etc.).
2. It provides the public (prospective members?) with information about who we are and what we do. This includes news articles, photo albums of many of our events and the history of our Club. This information is all included in the general, public "front" portion of our web site.
3. In the "members only" portions of the site, you can access and edit your personal membership information as well as viewing contact information for all Ashland Kiwanians (especially convenient to contact another club member via your Internet-connected phone while you are "on the go)."
4. Our web site provides interim information (between issues of Tracking Ashland) for you (meetings, guest speakers, upcoming service and fundraising projects, etc.).
5. It provides the capability to release "mass" e-mail notifications to all members (or just those on a particular committee).

[www.ashlandvakiwanis.org](http://www.ashlandvakiwanis.org) is like a Swiss army knife. Need a member's home phone number or e-mail address? It's in there.

Want to give a prospective member an application for membership? It's in there.

Want to know what the guest speaker's topic is to be for a specific meeting? It's in there!

Want to learn about our sponsored Service Leadership Program organizations? It's in there.

It's your web site: become familiar with it; save the address on your computer and Internet connected phone; and refer to it often.



WE'RE ON  
FACEBOOK!

Augmenting public information about our club on our web site is our Facebook page. This provides at-a-glance information about many of our activities and upcoming events.



## Volunteer Opportunities

We received a request from Lou Keeton, Marketing Director for Downtown Ashland Association, and a follow-up email from John Hodges, to volunteer for various events in Ashland. Lou's email if you want to help is below:

Thank you for bringing your volunteer talents to downtown Ashland! We have three fun events coming up that could use the generous help of volunteers 14 years and older. We'd be so honored if you shared these opportunities with your Members, Volunteers, and of course if you signed up yourself!



### Ashland Halloween

Reward scavenger hunters with prizes, help vendors set up, or help karaoke fans pick and play a terrifying tune on October 31.

### Light Up the Tracks Celebration & Market

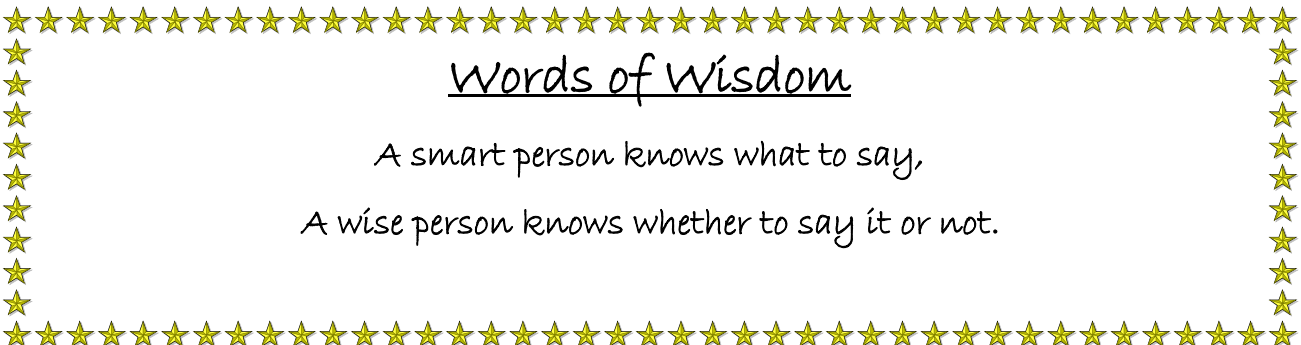
Help hand out maps, raffle tickets, sell ornaments, and help vendors set up either on November 23rd at the Light Up the Tracks Celebration or on December 7 at the Ashland Christmas Market.

Thank you for your consideration! It is always a joy having you in Ashland.

Lou Keeton

Marketing Director | Downtown Ashland Association

Lou@ashlandvirginia.com | (804) 240 - 4498



### Words of Wisdom

A smart person knows what to say,  
A wise person knows whether to say it or not.



## Notice to Members



### Kiwanis International Dues Increase

As voted on at the Kiwanis International Convention in July, the international dues will be increasing by 25 dollars beginning in October of this year. The Board has decided to add this increase to our first quarter dues since that is the quarter when the dues are needed to be paid. At the first meeting in October we will be voting on the dues increase so please plan to attend! Any questions please feel free to contact me.

Regards,

Bill

**Vote October 7th**

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## Parade Committee Report



### Parade Committee Needs Your Input

Your Parade Committee is beginning to make plans for this year's edition of the 55th annual Ashland/Hanover Olde Time Holiday Parade. As usual, this year's parade is on the Sunday before Thanksgiving, which is November 24th for this year.

Please email your suggestions for this year's **Grand Marshal** to either of your committee co-chairs no later than September 16th. We have already received a few suggestions.

Thank You,

Ranny Robertson      grrjr41@gmail.com

John Myers              thflrdsg@aol.com

# Tracking Ashland



## Club Officers

**2023/2024**

**PRESIDENT**

Bill Hefele  
804-752-2620  
whefeleds@yahoo.com

**PRESIDENT ELECT**

Mike Fonseca  
804-677-4825  
mike@fonsecaconsultingservices.com

**VICE PRESIDENT**

John Dwyer  
540-435-9957  
dwyerjay8@yahoo.com

**TREASURER**

Ed Cooper  
804-798-2990 (H)  
coopere0911@earthlink.net

**SECRETARY**

Suzanne DuBose  
804-564-3343  
kiwanisashlandva@gmail.com

**ASSISTANT SECRETARY**

Ed Hutchinson  
804-519-3837  
arlofarkus@verizon.net

**PAST PRESIDENT**

Roy Mills  
248-830-0052

## Club Directors

**2022/2024**

Dan McGraw	Charlie Martin
PJ Edmonds	Ranny Robertson

**2023/2025**

John Hartman	Suz Morrison
Mike Carter	Drew Molloy

## Foundation Officers

**PRESIDENT**

Mike Carter

**VICE PRESIDENT**

George Smith

**TREASURER**

Ranny Robertson

**SECRETARY**

Ed Hutchinson

## Foundation Directors

Don August	Jody Korman	Bill Hamner
Mike Kelly	John Dwyer	Bill Hefele

### Kiwanis Club of Ashland Standing Committees

Anthem LemonAid — John Hodges  
Ashland Train Day — John Hodges  
BBQ — PJ Edmonds  
Casino Royale-Suzanne DuBose  
Dinner Meeting Raffle — Bill Barga  
Eliminate Coordinator — Berry Wright  
FB/PR/Communications—Mike Fonseca  
Family Picnic — P J Edmonds  
Food Drive — Suz Morrison & Suzanne DuBose  
Fund Raising Committee — Bill Barga  
House Committee—John Myers  
Interclub Committee—Art Bykonen  
Kar-Wanis Car Show— Roy Mills  
Membership & Education — Mike Fonseca  
Newsletter —Ranny Robertson  
Parade — Ranny Robertson & John Myers  
Perfect Attendance Program--Kyle Hendricks  
Quartermaster — Larry Ham  
Reading Mentors — Michael Kelly  
Scholarship Committee –Bill Hefele  
Service Leadership Programs—Charlie Martin  
Speakers —Troy Aronhalt & Charlie Peterson  
Steak Dinner — PJ Edmonds  
Strawberry Fair Committee — Dan DiCandilo  
Website Administrator — Mike Fonseca

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